To: Page 1 of 2

2004-01-16 23:38:57 (GMT)

14259840244 From: Jeff Eder

PAIENI New Attorney Docket No. 306167

In re Application of:

Jeff S. Eder

Application No. 09/940,450

Filed: August 29, 2001

For: An Automated Method Of And System For

Identifying, Measuring And Enhancing Categories
Of Value For A Value Chain

CHANGE OF CORRESPONDENCE ADDRESS AND APPOINTMENT OF ASSOCIATE POWER OF ATTORNEY

Commissioner for Patents Washington, D.C. 20231

Sir:

The undersigned applicant has power of attorney in this case.

Appointment of Associate Attorneys

The undersigned appoints Roger D. Wylie, Reg. 36974, Richard P. Dodson, Reg. 52824, and practitioners at Leydig, Voit, & Mayer, Ltd., Customer Number:

as associate attorneys to prosecute and transact all business in the U.S. Patent and Trademark Office connected with the application, including the following: to receive all documents issued by the U.S. Patent and Trademark Office based thereon; to file continuation, continuation-in-part and divisional applications based thereon; to pay any and all fees, including maintenance fees for any resulting patent; and to file for reissues and extensions and to request reexamination of any resulting patent. All such powers are to be exercised separately or collectively.

Change of Correspondence Address

The undersigned further requests that correspondence concerning this application be directed to Leydig, Voit & Mayer, Ltd.: Customer Number

33042

To: Page 2 of 2

2004-01-16 23:38:57 (GMT)

14259840244 From: Jeff Eder

In re Appln. of Eder Application No. 09/940,450

The undersigned also requests that all telephone calls be directed to Richard P. Dodson at (206) 521-5987.

By: Jeff S. Eder Applicant

Date: January 16, 2004

02/07/2005 14:44

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PAGE 02/02

USPTO 1/16/2004 7:26 PM PAGE 1/001 Fax Server TO:Auto-reply fax to 20622 557 COMPANY:

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SEATTLE, WASHINGTON 98101 Telecory: (206) 234-3357 Тиличноми: (206) 521-5985 PACSIMILE COVER SHEET DATE: JANUARY 16, 2004 NUMBER OF PAGES (INCLUDING THE TRANSMETTML COVER STEET): 29 OUR REPERIENCE: 306273 Your Representation: 09/940.450 TO: United States Patent and Trademark Office, Patent Technology Confer 1600 FACKIMILE NUMBER: (703) \$72-9306 FROM: ROCKA D. WYLE Distant Line (206) \$21-9784 PR APPLICATION OF THE PROPERTY SERVICE OF THE PROPERTY OF THE CERTIFICATE OF TRANSMISSION benefity countly float from Transmission for the State S Time: Jacobry 16, 2004

